



From Encinitas to the East Village, City Tacos Is Going Everywhere

The local eatery is expanding in a big way

by [Candice Woo](#) Nov 21, 2019, 8:40am PST



Courtesy photo

City Tacos is scheduled to finally launch in North County this Friday, November 22 when the Mexican eatery debuts its newest outpost in Encinitas' Lumberyard Shopping Center. The shop, which includes a 1,000-square-foot patio and will offer beer and wine, is set to open at 11 a.m. and will be giving away one free taco per customer all day. In addition to its core menu, this location is offering exclusive items that include tostadas topped with ahi tuna ceviche or shrimp cocktail and a vegetarian rice bowl that includes organic mixed greens, carrots, cherry tomatoes, broccoli, Brussels sprouts, and cotija cheese.

Founded in North Park in 2014 by owner Gerry Torres, City Tacos has offshoots in La Mesa and Imperial Beach; the eatery is on track for serious expansion, with a number of openings scheduled over the next few months. Arriving by mid-December in the East Village is City Tacos Ballpark Taqueria, which is replacing Larry's Deli at 323 Seventh Avenue. Also due in December is a branch in Pacific

Beach at 4516 Mission Boulevard. The taco shop will next head to Sorrento Valley, launching in the The Alexandria office complex by mid-January. And City Tacos will be providing the food component for [Mike Hess Brewing's new restaurant/tasting room announced for Seaport Village.](#)



City Tacos Encinitas *Courtesy photo*

[City Tacos](#)

1031 S Coast Hwy 101, Encinitas, CA 92024